

Green Journey



Past...

For 105 years, Norwalk Furniture has proactively contributed to building a **better environment**. Long before the "green" movement began, we understood a need to introduce products that offer real benefits to protect our health, maximize recycling efforts, and use energy and resources intelligently.

We were one of the first factories to completely replace high-wattage bulbs with **energy-efficient** lighting.

We sold (and continue to do so) **recyclable scraps** of wood, fiber, poly, cotton and cardboard to recycling companies.

We were on the forefront with **paperless solutions** by developing online dealer support sites, and sending documents electronically, saving time, postage, and paper.



Customers are becoming more environmentally aware and some opt to buy products for their living spaces that are labeled "green". The hope is for a healthier home for their family and friends, along with the satisfaction of supporting the preservation of our environment.

Present...

To support our "green" journey, our cushion cores are now a new Preserve™ **soy-based foam**. We are gradually increasing the amount of soy content reducing the use of a scarce resource.

We have also introduced a new Soft Seating System by Barber Manufacturing with coils made from **recycled wire and steel**.

When possible or appropriate, collateral materials are printed on **recycled papers** and with **soy based inks**.

We conserve energy by implementing better production flow and **less-time consuming** manufacturing techniques.

Whenever possible, we choose materials **processed without toxins**, that are recycled or from natural resources. We will always look for machinery that is energy efficient

Naturals, cottons, denims and organic fabrics are cover offerings that you will see more of. Candice Olson is introducing some **natural fibers** for her collection.

We **partner with eco-conscious vendors** such as Valdese Weavers, who reclaims and reuses millions of gallons of water in its facility. This market we are introducing over 90 covers from Valdese.

& Future...

We are pursuing **earth-friendly packaging alternatives**, instead of non-biodegradable landfill plastics.

We will continue to work with organizations that seek uses for all our scrap raw materials. Our **goal is to be 100% recycling** of high quality raw material scraps.

We will continue our **active involvement** with a local organization, The Green Team, which focuses on corporate green initiatives.

Norwalk proactively contributes to building a better environment. Whenever possible, we choose materials processed without toxins. In addition to the **Preserve™ soy-based foam** and **S³ coil** (on front), these have been included in our “green journey”...

RECYCLED MATERIALS

- cotton batting - 100% recycled textile goods
- fiber wrap - 52% recycled fiber content
- cardboard - 100% recycled materials
- deckpad - 76% recycled fiber content

FRAMES

- hardwood laminates from faster growing hardwoods
- for over 30 years, a member of Tennessee Forestry Association, who utilizes “select” timber, promotes forest growth, and has planned hardwood usage

FIBERS

- selection of fabrics made from natural fibers, such as cottons, linens and wools

NON-TOXICS

- water-based adhesive for cushion components

FUEL CONSERVATION

- use bio-diesel fuel - 2% soy in winter, 5% in summer
- set the tractor governors lower to conserve fuel